

*M*anaging a Market Economy in the Globalizing World



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Programme	Annual International Training Course, Thai International Cooperation Programme
Course Title	Managing a Market Economy in the Globalizing World
Duration	February 19 - March 1, 2007 *
Closing Date for Application	November 30, 2006
Number of Participants	25
Invited Countries	Afghanistan, Bangladesh, Bhutan, Cambodia, China, Egypt, Ethiopia, India, Indonesia, Iran, Iraq, Jordan, Kenya, Lao PDR, Madagascar, Malaysia, Maldives, Mauritius, Mongolia, Myanmar, Nepal, Nigeria, Oman, Pakistan, The Philippines, Senegal, South Africa, Sri Lanka, Vietnam and Thailand *

* Subject to change by further notifications

Objectives

- to enhance the understanding of participants on important aspects of liberalization and market economy;
- to familiarize participants with issues related to efficient and effective management of the economy in the context of globalization;
- to provide participants with information relating to the prospects of Doha negotiations;
- to provide an opportunity for participants to share experiences in the conduct of trade relations and to exchange information concerning international trade.

Qualifications

The course is aimed at mid-level government officials from the ministries of trade, commerce, finance and industry. Participants should be in positions involving the formulation and implementation of policies in one or more of the areas covered in the training course as specified in the course outline. Specifically, participants should:

- be above 30 years and under 45 years of age;
- have completed formal studies or training in economics, business, international relations, sociology and public administration or equivalent;
- be in good health;
- have at least three years of relevant professional experience in organizations dealing with the areas covered in the training course;
- have a full working knowledge of English, which is the medium of instruction of the course;
- be in a position to use the information and knowledge acquired during the training sessions.

Course Content

The training programme comprises two parts. In the first part, important issues will be addressed and discussed in separated sessions. In the second part, study visits to trade-related agencies in Thailand will be organized to provide participants with opportunities to observe the activities carried out by those agencies.

I. First part: Discussion

In the first part, the following issues and subjects will be addressed in separated sessions:

1) Globalization and Liberalization in Perspectives

Specific issues include: the evolving stages of globalization and liberalisation, including the development of transportation and information and computation technology (ICT) and future scenario for developing countries in globalized and liberalized world.

2) International Trade Systems in the Globalizing World

Specific issues include: global economic trends, trend of international trade and investment and the role of international organizations in the world trade system.

3) International Finance and Economic Development

Specific issues include: the exchange rate regimes, and their advantages and disadvantages, and the lessons from the crises e.g. in Latin America, East Asia and Southeast Asia and lastly lessons for developing countries.



4) Practical Applications of WTO Agreements

Specific issues include: the GATT rules and later on the WTO rules, WTO organization structure, WTO accession process, the WTO agreements and the WTO and developing countries and least developed countries.

5) Introduction to Non-Tariff Barriers in International Trade

Specific issues include: the obstacles in international trade which take the form of non-tariff barriers, types of non-tariff barriers in a number of countries and a case study illustrating how non-tariff barriers were used to create disputes that were raised at the WTO dispute resolution body, including the WTO Panel and the Appellate Body.

6) IPR in International Trade: Tools for Enhancing Export Growth

Specific issues include: an overview of intellectual property, what intellectual properties can be protected under the intellectual property laws which may have slight differences in detail from one jurisdiction to another, strategic planning that suits exporter's marketing plan and legal procedures which need to be complied with in order to obtain protection by law.

7) Trade Liberalization in Agriculture

Specific issues include: the evolving structure of agricultural trade in the world market, trade rules of the WTO, the problems of trade liberalization, concerns of food importing countries and current negotiation proposals and their implications.

8) Market Access for Non-Agricultural Products

Specific issues include: tariff and non-tariff measures, current multilateral negotiations to expand market access, regional trade agreements and rules of origin.

9) Liberalization of Trade in Services and Case Study

Specific issues include: the role of services in the development process, the structure of trade in services and General Agreement on Trade in Services (GATS), and a case study of free trade area (FTA) negotiation in the area of services.

10) Competition Law and Policy

Specific issues include: international trade and domestic competition, competition law and policy issues in the current economic agenda, and at the multilateral level (WTO).

11) Trade and Investment

Specific issues include: the links between trade and investment policies in the current economic agenda, the support of domestic policies in investment issue and international investment rules.

12) Dispute Settlement Mechanism of the WTO

Specific issues include: settlement of international trade disputes, the procedures of the WTO and the strengths and weaknesses of the dispute settlement system.

13) Regional Trade Arrangement (RTA)

Specific issues include: the importance of entering regional/preferential trade arrangements in the form of FTA, the emerging trends of FTAs in the world.

II. Second Part: Study Visits

In the second part, arrangements will be made for participants to visit government agencies or factories of large exporters which are in charge of export promotion and regulations. The two



day-provincial study visit will provide participants with an opportunity to observe the activities carried out by an agency/company and to exchange information with Thai officials and exporters on the requirements for successful export production, promotion and processes of quality control.

III Training Method

In each session where pre-assigned subjects are addressed, the main training method is lecture-cum-discussion. Interactive participation is highly expected. To facilitate and to stimulate wider discussion, the following strategies will be utilized as and when appropriate:

- Case studies. In each session, speakers will present case studies so that participants can learn from real and specific situations.
- Study group. Participants are encouraged to form different study groups according to their specific interest to study certain issues posed by the resource persons and to come up with recommendations for further deliberation by all participants.
- Country report. Each participant will be required to make a brief presentation on a specific trade issue or issues of particular concern to his or her respective economy. See the Annex on Country Report Requirement for details.



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Country Report

Each participant is required to prepare a country report that addresses specific trade or investment or services issues of particular concern to his or her respective economy. The report may reflect national interests in international trade in goods or services. To join the training programme in an effective way, participants are encouraged to study in advance the strength and weakness, if any, of their economies with respect to international trade and investment.

The length of the country report should be around 5 pages and it is expected to cover the following topics:

- Identification of the issues or statement of the problems
- Factual evidence supporting the arguments
- Implications of the issues or problems
- Recommendation

Institution

The course will be conducted by:

The International Institute for Trade and Development (Public Organization)

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